



**Krewe
De'
Kannabis
Est. 420**

Sponsorship Package

Event & Organizational Sponsorship Package & Application 2021 Parade Year

**All Forms/Contributions Due by May 14 to accomodate
Sponsorship banner before kickoff party May 21**

WWW.KREWEDEKANNABIS.COM



Our Mission

Our Mission is to engage the community in an increased effort to educate people on the benefits of the cannabis plant, remove the historically negative stigma associated with cannabis, and advocate for the full legalization of all forms of cannabis. We strive to end the prohibition of cannabis, normalize use, and shift the stigma-in our area, and beyond.

What We've Accomplished So Far:

- Raised over \$8500 with membership and events fundraising during COVID, since establishment in April 2020.
- Rally in Tally! Joined FLCAN & Florida for Care in Tallahassee to fight in support of forward movement for cannabis legalization, specifically in opposition to HB1455.
- Attained a trailer to begin building an original float from the ground up. Began Build March 2021. Will have presence in upcoming Carnival, Fiesta, & Pensacola Christmas Parades (at least).
- 60 Members in good standing.

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About Us

The Krewe De Kannabis was established in 4/20 (April 2020) following the Pensacola Mardi Gras parade ahead of the COVID era. A group of pro-cannabis moms (and our families) attended the Mardi Gras parade February 2020, and planned on doing it every year thereafter. Following the parade, we talked about potentially joining a Krewe that may be ok with some pro-cannabis moms participating. Then we learned that so many great Krewes in our area had outstanding missions and advocacy work that they represented. So we thought, "hmmm, maybe we could stand up a pro-cannabis Krewe in an increased effort to break the stigma?" Which a bunch of us were already trying to do. What better way than a pro cannabis Mardi Gras Krewe to reach the masses?! That would turn some heads huh?! And April 2020 would never happen again, so it was perfect timing. We didn't really know what we were doing, but we gained mentorship, guidance, and brought together over 60 like-minded individuals to chip in, bring talents and skills, and make that vision a reality. And although COVID

slowed some things down, it did NOT stop us! To get involved, you are always welcomed to attend our public events, but our next membership drive will be invite only by a Krewe member, with sponsors having first dibs!



Our Leadership Team

CRYSTAL SILINS	cannalivingcrystal@gmail.com
MELISSA NICHOLSON	mellowmel850@gmail.com
STEFANIE WATSON	stefwatson88@gmail.com
TONI SPARKS	cannahealthwellness@gmail.com
DANA KNIFFEN	danapeace13@gmail.com

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To become a Krewe De' Kannabis sponsor for the 2021 Parade season and our future Cannabis Education/Normalization Events, please complete the following information and select your desired Sponsorship Level. Please don't hesitate to reach out to one of our board members for questions.

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Please Fill out Completely:

Business Name:

Contact Name/Title:

Mailing Address:

City:

State:

Zip:

Telephone:

Email:

Website:

Primary Industry:

Payment (select one):

- Venmo: @Krewe-DeKannabis**
- Paypal: krewedekannabis@gmail.com**
- Check (We can pick it up or send you the address to send it to)**
- Suntrust Bank Deposit**
- Other Non-Cash Donation (ie Raffle Items/Basket, Event Space, Food for events)**

** Please contact board member to discuss this option**

Please NOTE: Sponsorship does not equate to Krewe Membership unless otherwise indicated, per level. Sponsors are welcomed and encouraged to attend all Krewe de Kannabis events! If a sponsor would like to gain a membership to our Krewe, please reach out directly to a Founding Board Member for more information.

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BREAK THE STIGMA FREE THE PLANT

As a valued Krewe De' Kannabis 2021 sponsor, your business will be given brand visibility throughout the 2021 Parade Season and all future Krewe de' Kannabis fundraising events!

Your logo, goods, and services will be highlighted on our social media pages and website. The Parade Float Banner will display the logos for our top sponsors through all of 2021!



Sponsorship Levels

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Once your Sponsorship level is selected, please ensure to email your logo and desired promo information to: krewedekannabis@gmail.com

All levels are welcomed with a Souvenir cup, sticker, OG beads, gaiter buff & special welcome letter.



Pound: Top Sponsor \$5000 - (2) Krewe Memberships, Premier Logo Placement on Parade Float Banner, Featured Logo on Disc Beads, Website, T-Shirt, and Newsletter, Social Media Shout Outs, 8 Tickets to any Krewe Sponsored future events.
Logo on all printed marketing materials.



Half Pound: \$2500 - (1) Krewe Membership, Featured Logo on Float Banner, Website, T-Shirt, and Newsletter, Social Media Shout Outs, 4 Tickets to any Krewe Sponsored future events.
Logo on all printed marketing materials.



Ounce: \$1000 - (1) Krewe Membership, Featured Logo on Float Banner, Website, T-Shirt, and Newsletter, Social Media Shout Outs, 2 Tickets to any Krewe Sponsored future events.



Half: \$500- Featured Logo on Float Banner, Website, T-Shirt, Social Media Shout Outs, Half off 2 Tickets to any Krewe Sponsored future events. Newsletter business highlight for 2 months.



Quarter: \$250- Featured Logo on Float Banner, Website, T-Shirt, Social Media Shout Outs, Half off 2 Tickets to any Krewe Sponsored future events.
Newsletter business highlight for 1 month.



Eighth: \$100 - Social Media Shout Out.
Half off 2 Tickets to any Krewe Sponsored future event.



Blunt: \$75- Social Media Shout Out.
Half off 1 Ticket to any Krewe Sponsored future event.



Bowl: \$50 - Social Media Shout Out.